



EasyBiz Alaska: Your Guide to Hassle-Free Booking

Business travel can become complicated when companies need to book flights, manage employees, control travel spending, and keep track of multiple reservations. easybiz alaska was created to make business travel easier for organizations and their employees. Today, Alaska Airlines has transitioned its self-managed business travel program from EasyBiz to **Atmos for Business**, while maintaining the goal of providing companies with a simple way to manage business travel. This presentation explains what EasyBiz Alaska was, how the current business travel program works, its key benefits, booking process, rewards opportunities, and tips for making business trips more efficient.

Easybiz Alaska

What Is EasyBiz Alaska?

EasyBiz was Alaska Airlines' self-managed business travel solution designed primarily for small and mid-sized businesses. It provided a dedicated platform where companies could arrange employee travel while keeping business bookings more organized.

Alaska Airlines has now modernized this offering as Atmos for Business, which provides a similar self-managed business travel experience with additional loyalty and management features. The current program is designed to combine booking convenience, business rewards, traveler benefits, and spending visibility in one place.

For businesses familiar with EasyBiz, **Atmos for Business** represents the next stage of Alaska Airlines' business travel tools.



Current Checked Baggage Fees

EasyBiz Alaska and its successor program are particularly useful for small and midsize companies that regularly send employees on business trips. Companies can use the platform to simplify travel planning while giving employees a convenient way to book eligible Alaska Airlines and Hawaiian Airlines travel.

Businesses that may benefit include:

- Small and midsize companies
- Startups and growing organizations
- Companies with frequent employee travel
- Organizations managing several travelers
- Businesses looking for better travel-spending visibility
- Companies seeking rewards from business travel

Alaska Airlines states that Atmos for Business is designed for companies with at least \$5,000 in annual travel spend.

Simple Business Flight Booking

One of the main advantages of the easybiz alaska concept is simplifying the booking process. The current Atmos for Business booking flow is designed to closely resemble the standard Alaska Airlines website experience, making it familiar for travelers.

Travel managers can invite employees using options such as bulk uploads, email invitations, or shareable links. Travelers can then access the business travel environment and make eligible bookings.

A straightforward booking experience can reduce the time employees spend searching for flights and help companies maintain better control over business travel.

Free Checked Bags With First Class

A major benefit of the current program is that businesses can earn rewards from eligible travel. Alaska Airlines says businesses enrolled in Atmos for Business earn **one point for every \$1 spent** on eligible flown travel. These business points can create additional value from travel spending. Instead of treating airfare only as an expense, companies can earn rewards that may be used toward future eligible travel. Employees can also participate in the Atmos Rewards ecosystem and have opportunities to earn status points, creating benefits for both the organization and individual travelers.

FREE CHECKED BAGS WITH FIRST CLASS
2 FREE CHECKED BAGS • UP TO 70 LBS EACH

Weight: 70 lbs
2 Bags: \$0 Fee

FIRST CLASS CHECK-IN

TICKET PRICE + 2 CHECKED BAGS = OVERALL VALUE

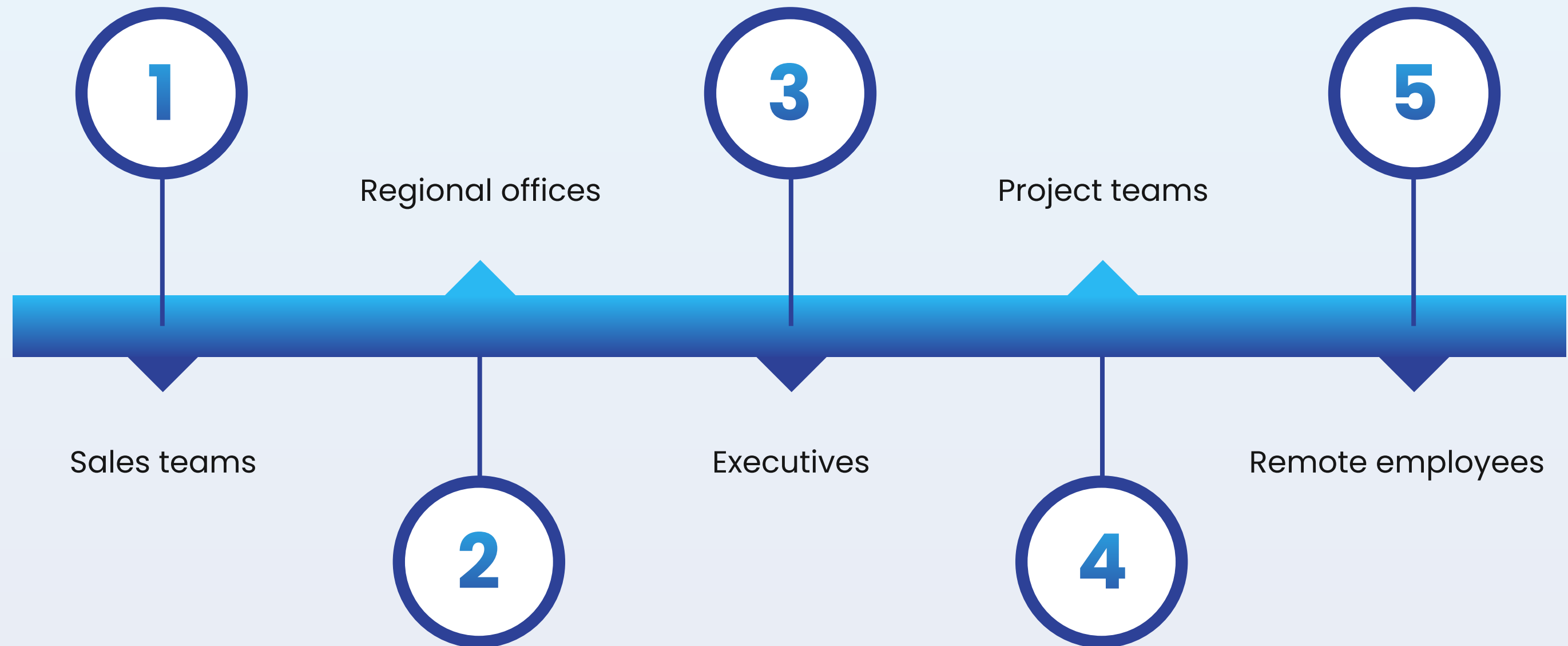
BAG 1: FREE
BAG 2: FREE
70 lbs

The image is a promotional graphic for Alaska Airlines' First Class checked bag policy. It features a woman in a business suit at a check-in counter, holding a boarding pass. Two large suitcases are in the foreground, labeled 'BAG 1: FREE' and 'BAG 2: FREE'. A sign above the counter indicates 'Weight: 70 lbs' and '2 Bags: \$0 Fee'. A diagram on the right shows 'TICKET PRICE + 2 CHECKED BAGS = OVERALL VALUE'. In the background, an Alaska Airlines plane is visible on the tarmac.

Atmos Rewards and Cardholder Benefits

Managing a growing number of employees can be challenging if every traveler is handled separately. Atmos for Business includes team-based organization features that allow businesses to group travelers according to departments, offices, or other organizational structures.

For example, a company could create groups for:



This structure can make business travel easier to organize and may help travel managers understand where and how employees are traveling.

Payment and Travel Management

Business travel management requires more than simply buying airline tickets. Companies also need to manage payments and monitor spending. The current Atmos for Business platform supports multiple payment options and allows accounts to be dedicated to individuals or groups. This can help organizations create a more structured approach to business travel expenses. By organizing travelers and payment methods in one business environment, companies can reduce administrative work and improve oversight of travel purchases.

Reporting and Spending Visibility

Another important feature is reporting. Travel managers need to understand how much their company spends on airfare, which employees are traveling, and how travel activity is distributed across teams.

Atmos for Business provides reporting capabilities that allow managers to monitor travel activity and spending in one place.

Better visibility can help companies identify travel trends, evaluate spending, and make informed decisions when planning future business trips.



Managing Unused Travel Funds

Canceled business trips can create unused ticket funds, which may become difficult to track when employees book travel individually.

The current business program includes a corporate wallet where unused funds from canceled tickets can be placed and applied toward future travel for eligible travelers.

This feature can help businesses reduce wasted travel value and make it easier to reuse available funds when plans change.